



## Sponsorship & Exhibition Offer

### The symposium

We are pleased to announce that the **49<sup>th</sup> Leeds-Lyon – Symposium on Tribology** will be held in Lyon, on **September 2-4 2024**.

Created 50 years ago (1974) by Pr. Dowson (Leeds University) and Pr. Godet (INSA Lyon), the **Leeds-Lyon – Symposium on Tribology** is one of the **leading** and oldest **congress in tribology in the world** organized every year alternatively in Leeds and Lyon. With more than **300 participants from academic and industry** coming from more than **20 countries** for each edition, this symposium aims at **promoting contacts** and **exchanges between participants** in the unique peaceful venue of Valpré.

This 49<sup>th</sup> edition is dedicated to “TRIBOLOGY FOR THE FUTURE OF MANKIND: FEET ON THE GROUND, REACHING FOR THE STARS”. The **unprecedented challenges** the world is facing are at the **center of tribologists researches**: minimizing power consumption by reducing friction, improving life time of mechanisms, reducing particles and greenhouse gases emissions... and thus **with application from earth to space**.

The title of this symposium is also a reference to the two pillars of research: intuition and deduction, i.e. the audacity to propose innovative blue-sky ideas and the need to ground them in the reality of sound experiments.

### Topics include

This 49<sup>th</sup> edition of Leeds-Lyon Symposium on Tribology 2024 will be dedicated to all the fields of tribology that can contribute to meeting these new challenges:

- Green tribology
- Modelling in tribology
- Physics of friction
- Friction
- Rolling contact fatigue
- Lubricant additives
- Space tribology
- Tribofilms and 3rd bodies
- Wear
- Rheology
- Solid lubrication
- EHL
- Machine learning / AI
- NanoTribology
- Mixed Lubrication
- Fretting
- Coatings
- Contact and adhesion
- Experiments in tribology
- Fluid lubrication
- Hydrodynamic Lubrication
- Biotribology
- Surface topography
- Texturation

# Why become a sponsor?

## BE VISIBLE

- Leeds-Lyon Symposium will bring together top researchers and practitioners from all around the world
  - Elevate your company profile in the researchers and practicing engineers

## SHOWCASE YOUR INNOVATIONS

- Leeds-Lyon Symposium is a unique place to showcase your latest innovations, to launch and confront new products, ideas, solutions to the world of research
  - Give a maximum exposure for your company and increase brand awareness

## GENERATE SALES LEADS

- Leeds-Lyon Symposium gives you an incredible opportunity to network with specialists, to seek international partners and to position your products and services for experts
  - Launch new products and highlight existing ones, generate sales leads on the tribology sector

## MEET BRIGHT STUDENTS

- Leeds-Lyon Symposium is a unique opportunity to improve your network, communicate your message to a highly qualified scientific community, and benefit from a rich networking agenda and social program. PhD students are expected to participate and they will be happy to learn about job opportunities in your company.
  - Attract new talents and build relationships for the future

## The packages

<b>SPONSORSHIP PACKAGES</b>	<p><u>Upon financial support, the following possibilities are offered:</u></p> <ul style="list-style-type: none"><li>• Your <b>logo visible</b> on the program, <b>website, signs</b> and all <b>marketing</b></li><li>• <b>Discount</b> on the <b>registration</b> of your representatives (% defined according to the amount of your support)</li><li>• <b>Promotional material</b> included in the <b>delegate kit</b> (A4 - 2 pages maximum)</li><li>• After the event "Thank you email" to all participants with logo</li></ul> <p style="text-align: center;"><b>Minimum financial contribution: 1 000 €</b></p>
<b>EXHIBITION PACKAGES</b>	<p>The exhibition will run alongside the conference, providing you with the opportunity to network with delegates, showcase your products, generate new sales leads and raise your profile within the scientific community.</p> <ul style="list-style-type: none"><li>• Bare surface area of 2m<sup>2</sup> with 1 table + chairs + electrical connection</li><li>• Possibility of <b>displaying</b> your <b>promotional material</b>, including 1 <b>roll-up</b> or 1 <b>kakemono</b></li><li>• <b>Highlighting</b> your <b>logo</b> on various <b>media</b></li><li>• <b>Discount</b> on the <b>registration</b> of your representatives</li></ul> <p style="text-align: center;"><b>Financial contribution: 3 500 €</b></p>
<b>OTHER OPPORTUNITIES</b>	<ul style="list-style-type: none"><li>• Your logo on badges lanyards <b>1 500 €</b></li><li>• Your logo on totebag <b>1 500 €</b></li><li>• Your logo on goodies <b>3 000 €</b></li><li>• Sponsor the Poster party (Monday evening) <b>5 000 €</b></li><li>• Sponsor the banquet dinner (Tuesday evening) <b>15 000 €</b></li></ul>



# Sponsorship & Exhibition subscription form

Document to be returned for the establishment of an invoice, to the following email address:

[leeds-lyon2024-sponsors@sciencesconf.org](mailto:leeds-lyon2024-sponsors@sciencesconf.org)

Company: .....

Name of representative: .....

Address for invoice: .....

Email : .....

<input type="checkbox"/>	<b>SPONSORSHIP PACKAGES</b>	Amount: .....
<input type="checkbox"/>	<b>EXHIBITION PACKAGES</b>	Amount: .....
<input type="checkbox"/>	<b>OTHER OPPORTUNITIES</b>	Amount: .....

Date: ...../...../2023

Company stamp + signature